

CONTENT CREATOR



PRODUCER



EDITOR



WRITER



KIRK MASSEY



Orlando, FL



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SPECIAL SKILLS:

- Storytelling
- Communication
- Collaboration
- Thought Leadership
- Adaptability
- Organizational
- Problem Solving
- Expert in Social Media Content Creation with *proven metrics*
- Expert in Microsoft Office 365
- Expert in Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro)

EDUCATION:

Valencia College Orlando, FL

- On track to complete *Bachelor of Arts* in **Digital Media** at the University of Central Florida in 2023

EXPERIENCE:

Blue Man Group Orlando, FL | Boston, MA | New York, NY | World Tour
Writer, Director, Editor, Social Media Consultant | 2005—2020

- Acted as a hybrid content producer and digital content strategist to develop cohesive storytelling content that engaged audiences.
- Displayed a deep experience in digital and social channels, as well as an eye and ear for compelling branded entertainment in a new, fresh innovative digital world.
- Coordinated with all internal and external partners to plan, develop and execute content projects for maximum business impact.
- Acted as team leader, setting the tone and vibe of the community and inspiring team members to execute to their fullest capabilities.
- Collaborated with the writing and direction team and worked independently in the creation, development and execution of social media content, outside appearances and other prominent events.

Performer | 2005—2020

- Blue Man

Book From Tape Studios Orlando, FL

Video Editor, Photo Editor and Audition Coach | 2017—Present

- Responsible for producing, editing and assembling recorded raw material into a finished product ready for broadcasting.

University of the Pacific Stockton, CA

Media Services Specialist | 2003—2005

- Managed and executed the University's media strategy—A/V setup, ran sound and lights for all corporate events, drove IT support and efficiency upgrades.